



the children's hospital at Westmead

MEDIA RELEASE

Bandaged Bear Appeal gives childhood back to sick kids

Every childhood is precious but for the thousands of sick children treated at The Children's Hospital at Westmead each year, they don't always have the childhood their parents imagined. Doctors, nurses and researchers work hard to change this and the Bandaged Bear Appeal will help them deliver this priceless gift.

Running throughout March, the Bandaged Bear Appeal raises essential funds to support the brave patients treated at The Children's Hospital at Westmead. Many of these young patients are forced to endure much more than many adults will in a lifetime.

This year, the Bandaged Bear Appeal is relying on the community to raise \$600,000 to purchase the most advanced medical equipment, fund vital research into the causes and cures for childhood illnesses and to maintain the total healing environment that is central to the wellbeing of patients and their families.

Supporting the Bandaged Bear Appeal will help give childhood back to sick kids who often busy dealing with the grown up world of medical tests, procedures and treatments. Just like three-year-old Ineka, who needed a lifesaving kidney transplant, these children want to enjoy the simple pleasures of childhood.

To support the Bandaged Bear Appeal, the community can:

- Give a Gift by making a donation
- Join the Gift Registry by registering to hold a fundraising event
- Collect Gifts by volunteering to bucket collect on Bandaged Bear Day
- Pin a Gift by purchasing a Bandaged Bear pin

The Bandaged Bear Appeal will be officially launched on **1 March**, with Bandaged Bear Day falling on **Friday, 6 March**.

The Bandaged Bear Appeal is the signature fundraising appeal for The Children's Hospital at Westmead, raising more than \$13.5 million for sick children since its inception.

For details about the Appeal, how to get involved or merchandise locations, visit www.bandagedbear.org.au or call 1800 770 122.

