



SOCIAL MEDIA POLICY

Sydney Children's Hospitals Network (SCHN) social media accounts are aligned with our key values and are focused on engaging audiences in conveying health messages and information regarding activities, including entertainment, as well as for fundraising purposes.

We welcome and encourage our community to engage with Facebook, Instagram, LinkedIn and Twitter pages and the content we share through open discussion, questions and feedback but ask that posts by users are relevant and respectful.

Content on our social media pages is monitored by SCHN staff, and we reserve the right to remove posts that are:

- Offensive, divisive, aggressive, abusive, defamatory or intolerant
- Fraudulent, deceptive, misleading or unlawful
- Trolling, or deliberately derailing discussions
- Off-topic or business-related
- Violates the intellectual property right of another individual or entity
- Spamming in nature
- Commercial solicitation or solicitation of donations
- Uses obscene or offensive language

For further details, please read SCHN's social media policy, [available here](#).

