



MEDIA RELEASE

Bandaged Bear Appeal Makes Every Day Count

For 25 years the Bandaged Bear Appeal has been counted on to raise essential funds for largest paediatric facility in NSW. The Children's Hospital at Westmead relies on the annual fundraiser to help doctors, nurses and researchers make every day count for more than 100,000 patients and families who rely on the Hospital's expertise each year.

Running through March, the Bandaged Bear Appeal aims to raise half a million dollars. The money helps the Hospital purchase the most technologically advanced medical equipment, conduct vital research and maintain a total healing environment.

The community is invited to make a donation, hold their own fundraising event at school, home or work, or purchase iconic clip-on bears at selected train stations on March 27th.

This year, there is also opportunity to register for the inaugural Grin and Bear It Challenge. Supported by Raw Challenge, the Grin and Bear It Challenge is a six kilometre mud run incorporating an obstacle course, designed to test physical and mental limits.

The Bandaged Bear Appeal will officially launch on March 1st.

To help make every day count for children undergoing treatment at The Children's Hospital at Westmead, visit www.bandagedbear.org.au or phone 02 9845 3367.