



the **childr<sup>en</sup>'s** hospital at Westmead  
**media release**

## **Not all superheroes need magic powers**

### **Superhero Week - 20-24 July 2015**

At Bear Cottage, there are superheroes walking the hallways every single day. They aren't defined by a special cape or magic powers but the extraordinary amount of strength and courage they use in their fight against life-limiting childhood illnesses.

These powers shine through in every aspect of life at children's hospice Bear Cottage; whether it is through a nurse providing care, a volunteer offering support, a parent devoting their love or a child exuding bravery that is well beyond their years.

Bear Cottage works to make summoning the power to win another day easier for children and their families and this July the community is asked to do the same.

From July 20 to 24, Bear Cottage will be celebrating the 4<sup>th</sup> annual **Superhero Week**, raising essential funds and awareness for the hospice to help ensure support, respite and end-of-life care can continue to be provided to sick children and families from all over NSW.

Everyone, no matter what age, has the power to be a superhero and help Bear Cottage by signing up and holding a Superhero-themed fundraising activity. This could be as simple as a gold-coin donation fancy dress day at school, sponsoring a colleague to dress up for the day at work, or even hosting a superhero party at home.

Bear Cottage is the only children's hospice in NSW, and one of only two in Australia. Costing over \$3.2 million to run a year, Bear Cottage relies on the support of the superheroes in the community to ensure it can keep its door open to families during their time of need.

To register a fundraising event or to donate, visit [www.superheroweek.com](http://www.superheroweek.com)

– ENDS –

**Media Contact | Bronwen Simmons**

(02) 9976 8304 | [Bronwen.simmons@health.nsw.gov.au](mailto:Bronwen.simmons@health.nsw.gov.au)



the **children's** hospital at Westmead  
**media release**

**Media Opportunities**

- Sunday 19 July, 11am-3pm: A colourful Superhero event will be held at Bear Cottage for the children and families who the Cottage cares for.
- There will also be a number of Superhero-themed activities held at Bear Cottage during the week of 20-24<sup>th</sup> with staff and families available for interview.

**Media Contact | Bronwen Simmons**

(02) 9976 8304 | [Bronwen.simmons@health.nsw.gov.au](mailto:Bronwen.simmons@health.nsw.gov.au)