

MEDIA RELEASE

Superhero sidekicks needed for sick kids

Superhero Week: 28 July – 3 August

The children and families at Bear Cottage can check off most of the criteria needed to be a superhero without even trying. Bravery – check, courage – check, strength – check, but there is one thing they are missing.

Like Batman needs Robin, the superheroes at Bear Cottage need a sidekick and this July, they are putting that call out to the community.

From **28 July – 3 August** Bear Cottage is asking everyone to get their cape on for Superhero Week and help lighten the load for some of the littlest superheroes who are facing some of life's biggest battles.

Superhero Week is Bear Cottage's largest annual fundraising appeal, raising essential funds for NSW's only children's hospice and the thousands of brave children and families who rely on this invaluable service for respite and end-of-life care each year.

"At Bear Cottage, we have superheroes in our midst every day – the staff and volunteers who provide outstanding care and immeasurable comfort, the families who find endless strength in the face of extraordinary adversity, and of course, our brave patients, for whom every day is a battle against the odds," Nurse Unit Manager, Narelle Martin, said.

"It's so important that Bear Cottage is there, providing a real sanctuary for these patients and families who are dealing with the most heartbreaking circumstances. It provides a place where they can not only receive the best medical care, but also have time together to create special memories.

"We couldn't provide this without those superheroes in the community who so generously support us."

This year, Superhero Week is aiming to raise \$250,000 to help ensure Bear Cottage can continue providing support, respite and end of life care to sick children and their families during their time of need.

To get involved, the community can:

- Hold a superhero themed fundraiser. This could be something as simple as a gold-coin fancy dress day at school, sponsoring a colleague to dress like a superhero at work or simply holding a Superhero themed party at home
- Make a donation

To [register](#) an event, for more information about Superhero Week or to make a donation, visit superheroweek.com.

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